



Food/ Snack /Merchandise

VENDOR AGREEMENT

This **Vendor Agreement** is a binding agreement between the **Mexican Heritage Association of West Michigan (MHAWM)**, coordinator of Fiesta Mexicana #54 Los Colores de México, 2023 and

_____ (“Vendor”)

Vendor Name (Please print) **Address** (Must be same as listed on application)

1. FEES:

Vendor agrees to pay Mexican Heritage Association Of West Michigan (MHAWM) the Booth fee and refundable deposit for the privilege of selling either merchandise, snacks OR food and/ or non-alcoholic beverages item at the Fiesta Mexicana Los Colores de México at Calder Plaza in Grand Rapids, Michigan on Friday September 08, Saturday September 09 from 12:00 - 11:00 PM and Sunday 10th from 11:00 AM - 06:00 PM

Vendor agrees to pay a \$100 security deposit that is refundable only if all policies and procedures are followed. Payment must be made by cashier check or money order.

Checks should be made payable to “Mexican Heritage Association of West Michigan”

“Vendor” agrees that if for whatever reason “Vendor” is unable to maintain the commitment to be a Vendor, once the Agreement is signed and fees have been paid, deposit is non-refundable.

The booth deposit is not transferable to another “Vendor”, “Vendor” agrees that if “Vendor” is not set up by 11: AM on Friday September 08th, , Vendor shall forfeit the booth space and space shall be sold to another Vendor and agrees that the security deposit is non refundable.

2. BOOTH & SALES

Merchandise “Vendor” agrees to sell only non-food/beverages items. **Snack “Vendor”** agrees to sell only one food item that requires little or no preparation on site in consultation with the MHAWM Representative. Vendor agrees to remain open for the sale of agreed items for the entire duration of the festival. All Vendors agree:

That there may be other “Vendors” who may be selling the exact or similar items next to or in close proximity.

Not to disturb other Vendors with loud music; scents or other activities deemed inappropriate by the MHAWM Representative.

Not to sell any items that displays or states the MHAWM logo or name.

Not to operate a booth to raise funds for political (party) or candidate or religious groups

Not to display any signage /banner that may be perceived as political or advertisement for non-festival sponsors.

Not to display signage facing toward the festival area if located inside the tent.

To follow the direction of the MHAWM Representative or designee and to follow all policies and procedures as instructed.

That “Vendor” booth may be closed down and “Vendor” may be asked to leave, if festival policies and procedures are not followed and may jeopardize future selection as a “Vendor”.



Food/ Snack /Merchandise Application

VENDOR APPLICATION

Please check only one option:

☐ **Merchandise Vendor:** This vendor may sell unlimited clothing, jewelry, miscellaneous items, crafts, arts, etc. Must **not** sell food products, laser pointers, illegally copied t-shirts, cd's (or any other copyright article) any items perceived as drug related paraphernalia or with sexual content. See option I for booth location.

☐ **Snack (postres)Vendor:** This vendor may sell only food products that requires minimal or non preparation on site, i.e. coffee, popsicles, bread, corn, fruit, jello, flans, non alcoholic beverages, etc. Limited associated products may be sold upon approval of MHAWM representatives. Must **not** sell any other type of merchandise i.e. clothing, jewelry, crafts, etc. See option I for booth location.

☐ **Food Vendor application:** This vendor may sell only food products, non alcoholic drinks. See option II for both locations.

Booth Location and Fees:

Please select one option.

☪ **Option I:** This option is applicable for merchandise and snacks vendors. Vendors will be located outside the large tents along with other vendors. Vendors will be provided with one table and two chairs. These vendors may bring additional tables, however may not exceed the space that is provided. MHAWM will provide access to an electrical panel for connections. MHAWM will make a good faith effort to accommodate vendors in desired spaces based on a first come first serve basis; however MHAWM has sole discretion where vendors' booths will be located.

Cost for option I:

\$500 plus a \$100 refundable security deposit, providing vendor complete vendor requirements for set-up/take-down, clean-up, etc.

☪ **Option II:** This option is applicable to food vendors who will be located in individual tents (some may be provided by MHAWM upon request by vendor) and/or Food trucks. Vendors are only provided with access to electricity and water. Vendor is responsible for all set up and take-down (including tent) and must provide all tables, lighting, chairs and other necessary equipment to operate a self-sustaining booth. MHAWM will make a good faith effort to accommodate vendors in desired spaces based on a first come first serve basis; however MHAWM has a sole discretion where vendor booths will be located .

Cost for option II:

\$1,800 plus a \$100 refundable security deposit, providing vendor complete vendor requirements for set-up/take-down, clean-up (usage of special carpet/proteccion is highly recommended to prevent any damage to the area) etc.

***Please list the items and prices (if possible) to be sold at your booth (I or II)**



ASSOCIATION OF WEST MICHIGAN

Vendor Agreement Receipt and Acknowledgment

I, _____, have reviewed, understand, agree, represents and warrants being the authority to execute the terms of this Vendor Agreement and desire to enter into an Agreement and desire to enter into an Agreement with the Mexican Heritage Association of West Michigan (MHAWM) to be a Vendor at the Fiesta Mexicana Los Colores de México on September 08, 09 and 10th, 2023 at Calder Plaza in Grand Rapids, Michigan. ***We need all your media information in order to tag you to promote your business, please include all the details for your business (facebook/website/instagram/twitter/etc)**

If you have any questions, please contact Edgar Garcia at 616 328-3842 or Gabriella De La Vega at 616 262-1015

Vendor Signature _____

Print Name _____

Date ____/____/____

MHAWM Representative Signature _____

Print Name _____

Date ____/____/____

Please return application to Mexican Heritage Association of West Michigan
4017 Klaver Ct SW Wyoming, MI 49519

MEXICAN HERITAGE

ASSOCIATION OF WEST MICHIGAN

Programa de Mercadito

This is a unique opportunity for new entrepreneurs who would like to participate in the event for up to 2 years.

The cost is \$150 for the three days of the event.

This program is designed as part of our mission to support those who are promoting our heritage and culture.

Products must align with our theme, this year is called Los Colores de México.

Requirements

- 1.- A mexican (mexican descendant) new entrepreneur**
- 2.- And for those who don't have an establishment or been in the business industry for more than 2 years.**
- 3.- Must be there for the entire time of the festival (the tent has lighting and skirts that protect the merchandise) also we provide private security. We cannot have empty spaces for any reason, no excuses!**
- 4.- We don't tolerate any violence, we are here to support each other and we celebrate the achievements of everyone.**
- 5.- Products; you are allowed to bring what represents your business, be aware that for some edibles/desserts you may have to have a special license and have everything seal, we are not in charge of that and you may need to contact the health department prior to your commitment. For general merchandise, you (like the big vendors at the bazaar) are allowed to sell unlimited products, but for any reason items promoting drugs, sexual content, gun violence or any illegal copied right material.**

